



## **COUNCIL MEMBER TERMS OF REFERENCE IT'S GREAT OUT THERE & OPENING UP THE OUTDOORS**

### **1. THE BACKGROUND**

The It's Great Out There Coalition (IGOT) is an umbrella organisation bringing together organisations looking to ensure more diverse, inclusive and responsible participation in outdoor activity under the motto: 'Getting Europe Active Outdoors'.

Opening Up the Outdoors (OUTO) is an integral part of the Coalition since its integration into the IGOT umbrella structure in September 2022. OUTO was founded in 2021, as a response to systemic racism, anti-Asian sentiment and in support of the Black Lives Matter movement. It is a not-for-profit initiative that focuses on the continued inclusion, education, and enjoyment of outdoor spaces by people of the global majority. We envision an outdoor community and industry that is truly diverse, equitable, anti-racist and accessible to everyone. Our aim is to ensure that everyone, regardless of ethnicity, religion, gender, sexual identity or physical ability is welcomed and included when they step outside.

The Coalition is looking for Council members to contribute to the work on OUTO or IGOT topics. Both the IGOT Council and the OUTO Council will work in close collaboration with founding and member brands and supporters to contribute to strategy and long-term goals for IGOT or OUTO, as well as being the voice of the industry, grass roots groups and stakeholders in the outdoor space.

### **1. Overview**

- a. The council members are an integral part of the It's Great Out There Coalition governance structure and will directly input into the strategy and action plans;
- b. The council members will contribute to wider strategic thinking and long term goals and direction in their respective areas;
- c. The council members will represent the interests of industry, grass roots groups, government actors and other outdoor stakeholders ;
- d. The Council member roles are honorary and non-remunerated.

## 2. Working Schedule

- a. The council members should be available to attend 6 online meetings per year, 1 meeting every 2 months.
- b. The council structure is new in the governance of the Coalition, and as such in the first 6 months of operations (2023) there may be additional meetings that it would be advantageous to attend / contribute to.
- c. Expected duration of service is 3 years, with a preferred 6-month notice period to exit the role, agreed on a mutual basis.
- d. The council members can be residents of the UK or Europe, and will occasionally travel to key meetings. All travel and accommodation costs will be covered by the coalition.

## 3. Ideal experience and skills

- a. NGO, corporate or community management / coordination / leadership.
- b. Experience of representing / supporting / advocating for ethnically diverse communities / the global majority.
- c. Experience with working remotely, and with voluntary groups.
- d. Has insights into the outdoor industry, and is passionate about connecting people to the natural world.
- e. Has an existing network in the outdoor community.
- f. Excellent communication / collaboration / teamworking skills.

## 4. Selection and application process

- a. Applications will be submitted via the online form [HERE](#) before 12:00 CET 16<sup>th</sup> March 2023.
- b. It's Great Out There Coalition will review the applications by end of March. Shortlisted candidates will be interviewed online by the It's Great Out There Coalition Board and appointed after approval by the General Assembly on the 27<sup>th</sup> of April. Regular updates will be provided in between.

Would you require any additional information, please do not hesitate the Coalition via [info@itsgreatoutthere.com](mailto:info@itsgreatoutthere.com).