



It's Great Out There Coalition (IGOT) and Opening Up The Outdoors (OUTO) Call for candidates to join the IGOT and OUTO Councils

The It's Great Out There Coalition ([IGOT](#)) is a European not for profit collaboration launched by the outdoor industry to increase public awareness of the benefits of outdoor activities.

Opening Up the Outdoors ([OUTO](#)) is a not for profit initiative focusing on diverse ethnic communities, in order to help create an outdoor community and industry that is truly diverse, equitable, anti-racist and accessible to everyone.

IGOT and OUTO believe that making outdoor spaces safe and inclusive benefits everyone - regardless of ethnicity, religion, gender, sexual identity or physical ability.

As part of its new governance structure, the Coalition has created two Councils, one focusing on OUTO and one focusing on IGOT topics. Both Councils work in close collaboration with founding and member brands and supporters to contribute to strategy and long term goals for IGOT and OUTO, as well as being the voice of the industry, grass roots groups and stakeholders in the outdoor space.

Further details of the Council Member role are available [HERE](#) with an overview and summary of the selection process. To apply, please fill out the online application form [HERE](#) by 15th March 2023.

For further information about the It's Great Out There Coalition click [HERE](#)

For further information about Opening Up the Outdoors click [HERE](#)