

OUTDOOR ACTIVITY DAYS

WHY €40?

One Outdoor Activity Day represents a financial value of €40. This value was calculated on the basis of the averages of project costs in past years, the estimated cost per person of a fully guided day of activities for a group of at least 15 persons including transportation, and Coalition expenditure related to the grants programme and other activities.

It is vital to understand that this fundraising mechanism covers the organisation of Outdoor Activity Days through the #itsgreatoutthere grants programme, but simultaneously also covers the costs of all other Coalition activities. These include extensive communications to the public via social media and other channels, promoting the Coalition and outdoor participation, and all European advocacy work.

The financial value of an Outdoor Activity Day will be reviewed annually by the Coalition General Assembly on the basis of the organisation's expenditure and the cost of activation projects, together with a target percentage of the funds raised to be invested in all three areas of Coalition activity including: motivation, activation and advocacy. As we continue to expand our donor family, we will continue to correct the financial value of an Outdoor Activity Day and other budget categories.



Photo: Ich will da rauf

EXAMPLE

This is a basic example budget for a 1-day project for 15 young people guided by 1 person.

WHAT	N°	AMOUNT	TOTAL
Professional instructor	1	€250	€250
Transport	16	€10	€160
Food and drink	16	€10	€160
Equipment (rental)	16	€20	€320
TOTAL			€890

€59.33 per person

